



NPA Baby Changing Stations Horizontal & Vertical

INTRODUCTION

Availability date in Europe: Vertical May 2008 / Horizontal June 2008

KEY SELLING POINTS



The new horizontal and vertical baby changing stations (7818-88 & 7819-88) address the needs of the global marketplace by offering convenience features, global standardization, hygienic protection and user friendly – easy to clean ergonomic design. Both models are compliant with global standards, especially European EN 12221-1 and US ASTM.

Built-in shelf:



Easy hooks:



Antibacterial protection:

Inhibits the growth of bacteria and odors where baby lies



Liquid barrier liners:

Easy to service dispenser holds up to 40 liners

Global standards:

Meets all global safety standards and regulations (EN, ASTM, ADA, and FDA)

Safe & Ergonomic design:

Easy to clean – large radius corners, minimal amount of crevices where dirt can collect



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- **One handed opening:** Allows for easy opening while leaving other hand on child.



- **Stylish design:** Provides simple, clean lines, non-cluttered look, and clean product color appearance to minimize dirt and stains.
- **Loading capacity:** According to the EN 12221-1 (Tested up to 15kg) .
- **Child protective strap:** Snap-lock, nylon safety strap to hold child securely.

Horizontal Baby Station (7818-88)



Vertical Baby Station (7819-88)



KEY MARKET FACTS

- Most changing stations are not yet compliant with the European Standard En 12221-1. This Compliance is now mandatory all across European countries. Moreover, our Baby Changing Stations (vertical & Horizontal), are also compliant with the US ASTM.
- On an unprotected Changing station surface (without Antibacterial) bacteria can double every 20 minutes. Antimicrobial additives are found in all product areas- toothpaste, soaps, gels, countertops, and lunch bags.

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PRODUCT DESCRIPTION

Child safety is paramount for baby changing stations. The 7818-88 and 7819-88 provide durability and stability for peace of mind. These baby changing stations meet all global safety standards and regulations (EN, ASTM, ADA, FDA). With safety in mind, the 7818-88 and 7819-88 offer a deep bed to cradle infant, smooth edges and surfaces for easy cleaning, built-in liner storage and antimicrobial protection to provide a safe and hygienic area to change the infant.



FEATURES & BENEFITS

FEATURES	ADVANTAGES	BENEFITS
Meets all global safety standards	One of the first baby changing stations to meet all global safety standards and regulations. - EN 12221-1 and 12221-2 European safety standards -ASTM 2285-04 safety standards - ADA 4.27 accessibility guidelines - FDA approved high density polyethylene	Provides peace of mind by reducing safety and liability concerns thanks to a product that meets all global safety standards and regulations.
Antimicrobial protection	Antimicrobial treated plastic that last for the life of the product Tested extensively to provide highest level of antimicrobial protection against bacteria.	Reduces sickness from cross contamination, provides a safe place to change baby and reduces liability.
Built-in shelf	Ideal for placing bottle, baby powder, cell phone and other small items safely out of baby's reach.	Easy access to allow hand to be on infant at all times and reduces safety concerns.
Easy to reach hooks	Hooks on both sides allow parent to easily access to diaper bag without bending over.	Allows users easy access to diaper bag and maintain one hand on child at all times.
Ergonomic and aesthetic design	Smooth edges and surfaces for easy cleaning.	Saves valuable cleaning time and offers an inviting place to change the infant.

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TARGETED CUSTOMERS

- Hospitality/Lodging
- Gas Stations
- Foodservice
- Retail
- Transportation
- Healthcare
- Public places (entertainment parks, museums, Shopping centers, ...)

FREQUENTLY ASKED QUESTIONS

What are our main advantages compared to competition?

RCP's Baby Changing Stations have compliance to all global standards (ASTM, ADA, FDA, EN), built-in shelf and easy reach hooks.

How easy is it to open and close the baby changing station?

The baby changing stations offer a concealed pneumatic cylinder and hinge structure to provide a controlled, safe, smooth opening and closing of bed with one hand.

Why was the vertical baby changing station added to the RCP line?

40% of the market for baby changing stations has space constraints on the wall, our vertical baby changing stations provides the solution.

SELLING TOOLS

- NPA, Flyer, 2008 general catalogue, Binder

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